



Contact: Megan Rutherford
Tel: (805) 762-4828
Email: megan.rutherford@visualpurple.com

FOR IMMEDIATE RELEASE

**Visual Purple Recognized as
2011 Military Training Technology Top Training and Simulation Company**

San Luis Obispo, CA –September 27, 2011– Visual Purple was just recognized as a Top Training and Simulation Company for 2011 by Military Training Technology. This marks the fourth consecutive year that Visual Purple has made the list. MT2 publishes the list each year, with the winners selected by an impartial panel of judges from a highly competitive group of companies. A variety of criteria form the basis for selection, including total military sales volume, and overall program effectiveness. The winning companies from around the world are recognized as making a significant impact on the military training industry across the spectrum of technologies and services. We are very honored to once again be named a Top Training and Simulation Company.

About Visual Purple, LLC

[Visual Purple](#) is an industry leader in intelligent training simulations and technologies throughout the Virtual World, Embedded and Decision-Based training sectors. Visual Purple’s immersive training solutions allow for the most complex training missions in a manner that is cost and time efficient for the organization and enjoyable and effective for the trainee. Training packages are designed to accelerate the ability of corporate and government employees to master complicated material and increase performance in making appropriate work-related decisions.

The company’s latest technology, [GisterPRO](#), is a Cloud-Powered Exploratory Search Tool that delivers precision, high-quality search results while often revealing unanticipated yet highly insightful concepts and relationships. The tool has been in continuous use in the U.S. Intelligence Community since Fall 2010. Visual Purple, LLC is certified on the Central Contractor Registration database as a Women-Owned Small Business.

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