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FOR IMMEDIATE RELEASE

Visual Purple Launches Redesigned Website & Blog

San Luis Obispo, CA –February 23, 2011– After months of planning and development Visual Purple is proud to introduce the newly redesigned company website www.visualpurple.com. The new website delivers visitors with an easier to navigate, user-friendly interface showcasing Visual Purple’s intelligent training capabilities and proprietary technologies. The [company blog](#) has also taken on a fresh new design.

In conjunction with the new site design, Visual Purple introduces a new capability of Hybrid Simulations which integrate the benefits and features offered by Decision-Based Simulation methodologies within a Virtual World Environment, the resulting Hybrid Simulation offers the best of both worlds in one simulation design.

For the first time, Visual Purple’s proprietary, Intelligent Simulation authoring technology will be made available to anyone so they can build their own simulations. We call it F.I.S.T. for **F**loChart **I**ntegration **S**ystem **T**echnology – robust technology which empowers non-programmers to rapidly build intelligent, complex simulations.

About Visual Purple, LLC

[Visual Purple](#) is an industry leader in intelligent training simulations and technologies throughout the Virtual World, Embedded and Decision-Based training sectors. The Company’s core technologies allow for the rapid development of training objectives within its simulations through a collection of 3D elements, videos, and other high-fidelity content. Visual Purple’s immersive training solutions allow for the most complex training missions in a manner that is cost and time efficient for the organization and enjoyable and effective for the trainee. Training packages are designed to accelerate the ability of corporate and government employees to master complicated material and increase performance in making appropriate work-related decisions. Visual Purple, LLC is certified on the Central Contractor Registration database as a Women-Owned Small Business.

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