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**Visual Purple, LLC. recognized for prestigious interactive media award**

*Visual Purple Wins at the 8<sup>th</sup> Annual Horizon Interactive Awards Competition*

**Indianapolis, IN USA – May 15, 2009** - The Horizon Interactive Awards, a leading international interactive media awards competition, announced the 2009 award winners to highlight this year's "best of the best" in interactive media production.

Visual Purple, LLC. was recognized for their excellence with a Silver award in the Training category for ICS: 3-Part Training Series and a Bronze award for the Winning in Wireless: Virtual World.

The eighth annual, international competition saw just over 2000 entries from 32 countries around world including: Australia, Belgium, Brazil, Canada, Czech Republic, China, Croatia, France, Germany, Great Britain, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Malaysia, Martinique, Mexico, Oman, New Zealand, Netherlands, Russia, Spain, Singapore, South Africa, Thailand, Turkey, Taiwan, Turkey, and nearly all 50 of the United States of America. An international panel of judges, consisting of industry professionals with diverse backgrounds, as well as an end user panel evaluated 19 different categories ranging from online advertising to video games. The 2009 winning entries showcase the industry's best interactive media solutions including web sites, CDs and DVDs, online ads, video and more.

"The 2009 competition was an all new level for the competition," said Mike Sauce – Founder of the Horizon Interactive Awards. "The overall quality of entries was far and away the best we have ever had and judging was very competitive. Year after year, we are amazed at the level of creativity and overall technical excellence of the entries that are recognized by the competition. They truly are the best of the best!"

The Horizon Interactive Awards holds the annual competition in early spring of each year with the winners being announced in May. For more information visit the Horizon Interactive Awards at [www.horizoninteractiveawards.com](http://www.horizoninteractiveawards.com).

About the Horizon Interactive Awards

In its 8<sup>th</sup> year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received many thousands of entries from countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the best of the best to be recognized and promoted on an international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, end user panel and a worldwide panel of judges consisting of industry professionals. Winning entries are dubbed the "best of the best" in the interactive media industry. For more information, visit [www.horizoninteractiveawards.com](http://www.horizoninteractiveawards.com).

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