



Contact: Megan Rutherford  
Tel: (805) 706-0459  
Email: [megan.rutherford@visualpurple.com](mailto:megan.rutherford@visualpurple.com)

FOR IMMEDIATE RELEASE

## **Visual Purple Named as 2008 MT2 Top Training and Simulation Company**

San Luis Obispo, CA –October 10, 2008-The results are in—Visual Purple has been recognized as one of the top performers in the global simulation and training industry.

*Military Training Technology* is proud to announce the *2008 MT2 Top Training and Simulation Companies*. The list's companies are from around the world that have made a significant impact on the military training industry this year across the spectrum of technologies – distance learning, live training, virtual and constructive simulation, modeling, gaming and others.

An impartial panel selected the winners. Companies were selected based on various criteria, which, in part, included total military sales, innovations and program effectiveness.

### **About Visual Purple**

Visual Purple produces 3-D animated, highly interactive training simulations. [Virtual world](#) technology allows Visual Purple to prototype and produce simulations efficiently and accurately, resulting in cost-savings for both primes and government customers. Seventeen years of converting and translating client materials, courses, and cultures into virtual experiences—an unmatched expertise among simulation companies—is applied to create realistic and compelling scenarios to educate and train users. Visual Purple's instructional designers, game experts and computer scientists (inventors of patented Interactive Intelligence technology) take learning theory seriously and apply their knowledge to create scalable, realistic experiences that increase user immersion, engagement, and retention.

\\  
###