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**Visual Purple Featured in EMS Product News “Top 100 Readers’
Choice” Product Showcase**
ICS: 3-Part Training Series

San Luis Obispo, CA –April 8, 2008 – Visual Purple’s Incident command simulation training named as Top 100 Readers Choice from EMS Product News. With the Visual Purple ICS Training Series, first responders can train for ICS/IS 100 and 200 levels anytime, anywhere via the Web. Designed for all experience levels, this three-part 3D animated simulation series provides opportunities to interact with a WMD expert and learn incident command basics and plan how to protect your city in time of crisis, then armed with this knowledge and experience, test your mettle as Incident Commander as you make key decision while a diabolical anthrax plot unfolds. You can play each of three simulations from the perspective of six first responder roles: fire chief, police chief, EMS chief, EMA chief, hazmat chief and public health officer.

About Visual Purple

Visual Purple is an industry leader in advanced simulations and technologies throughout the [Virtual World](#), Embedded and Decision-Based training sectors. The Company’s core technologies allow for the rapid development of training objectives within its simulations through a collection of 3D elements, videos, and other high-fidelity content. Visual Purple training solutions allow for the most complex training missions in a manner that is cost and time efficient for the organization and enjoyable and effective for the trainee. Training packages are designed to accelerate the ability of corporate and government employees to master complicated material and increase performance in making appropriate work-related decisions.

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